

Weinkellerei
LENZ MOSER®



Austria's
wine



lenzmoser.at

For us,
wine
is high
culture

Preface

The brand Lenz Moser is synonymous with Austrian viticulture. For as long as we can remember, our house has served Austrian wine culture with new impulses and ideas. For example, the legendary Prof. Dr. hc. Lenz Moser III developed the "Lenz Moser high training system", thus revolutionizing Austrian viticulture in the 1950s. As an important exporter of Austrian quality wines, Lenz Moser is able to spread Austrian wine culture to the rest of the world.

We strive for the highest possible quality while living the traditional values which have helped shape us become who we are today. However, we also act innovatively and keep our gaze looking ahead.

Zum Wohl - Cheers!

Ing. Michael Rethaller

Head of the Winery and Chief Oenologist

The start of something special.

In 1849, wine grower Anton Moser acquired 10 quarters – approximately 3 hectares – of vineyards in Rohrendorf bei Krems as well as the wine cellar from Melk Abbey.



Lenz Moser writes wine history.

Prof. Dr. hc. Lenz Moser III (1905-1978) is considered to be the pioneer of wine culture. The "Lenz Moser high training system" – a new technique of vine training – ensures that the grapevines receive better light and optimal ventilation, allowing for a quality-oriented cultivation.



The history preserved in our winery.

The Lenz Moser wine museum is the well-preserved treasure in our winery – here lie special wines, some of them are over 70 years old.



How to prove real grandeur.

"Noah" is ripening to perfection in our new 1,000-bucket barrel. Since 1977, Lenz Moser has cultivated the tradition of maturing wines in barrique barrels.



Tradition grows with innovation.

Here, quality is standard.

In 2004, Lenz Moser was the first Austrian winery to be granted the IFS Food Standard certification.



Our modern interpretation of quality.

With continuous investments in technologies to process grapes and fill bottles, Lenz Moser consolidates its standing as the leading winery in Austria.

For us,
winegrowing
is a family
affair.



Making excellent wines requires excellent grapes. We ensure grape quality by building on our long-term relationships with our winegrowing families and wine cooperatives.

The brand Lenz Moser stands for the best quality from Austria's wine-growing regions. Our strict quality criteria ensure that this is the case. These also apply to our 2,000 winegrowing families from Lower Austria and Burgenland, who spend the whole year caring for and cultivating their vineyards. The experienced Lenz Moser oenologists work together in close collaboration with our winegrowers, assisting them in optimizing the cultivation of the vineyards. In coordination with our winegrowers, our experts choose the best possible time to harvest the grapes.



*„The building block
of good quality is laid
in the vineyards.“*

Ing. Gerhard Allacher
Purchasing manager and support
for our winegrowing families



At the top, there



SCHLOSSWEINGUT
SOUVERÄNER MALTESER-RITTER-ORDEN

SEIT 1969 EIN WEINGUT VON LENZ MOSER

The castle winery of the Sovereign Order of Malta – Schlossweingut Souveräner Malteser-Ritter-Orden – has been managed by Lenz Moser since 1969 and is famous for its characteristic white wines and powerful red wines. The main focus lies on the autochthonous grape varieties Grüner Veltliner and Blauer Zweigelt. The estate is located in Mailberg, in the wine-growing region Weinviertel, in a picturesque setting surrounded by vineyards in a small valley. The unique microclimate of the estate's location in the basin, coupled with the soils covered with loamy sands and loess, gives the wines their special characteristics.



Malteser Brut

Grüner Veltliner Weinviertel DAC

Grüner Veltliner Ried Hundschupfen

Grüner Veltliner Reserve

Chardonnay

Blauer Zweigelt

Merlot

Kommende Mailberg

With the castle winery of the Sovereign Order of Malta and the Klosterkeller Siegendorf, two premium wineries belong to the Lenz Moser family.

Since 1988, Lenz Moser has managed the winery Klosterkeller Siegendorf, which is located in the beautiful wine-growing region Leithaberg. The winery is specialized on French grape varieties. The mild Pannonian climate, with roughly 2,000 hours of sunshine per year, as well as the nearby Lake Neusiedl, which acts as a natural heat reservoir, create optimal conditions for grapes like Cabernet Sauvignon, Merlot, Cabernet Franc and Pinot Blanc.



O'Dora

Siegendorf Rot

Cabernet Sauvignon

Weißburgunder



WEINGUT
KLOSTERKELLER SIEGENDORF

is room for two.

For connoisseurs with refined taste.

The “Lenz Moser Selection” is a range of quality wines from Austria’s best wine-growing regions, putting the grape’s respective character at centre stage.

For this wine range, our oenologists select only the best grapes from the Austrian wine-growing region which is ideally suited for the respective grape variety. Only in this way are we able to bring out the best of each grape variety. The result? Elegant and quaffable wines with moderate alcohol content and a wonderful balance of fruit, vitality and finesse.

Whether enjoyed on their own or with a nice meal, these wines are always a good choice.



Selection

Grüner Veltliner
NIEDERÖSTERREICH

Welschriesling
NIEDERÖSTERREICH

Weißburgunder
BURGENLAND

Chardonnay
BURGENLAND

Riesling
NIEDERÖSTERREICH

Zweigelt Rosé
NIEDERÖSTERREICH

Blauer Zweigelt
BURGENLAND

Blaufränkisch
BURGENLAND

St. Laurent
BURGENLAND



The “Lenz Moser Selection” is a range of fresh, fruity and quaffable wines. Winemaker Michael Rethaller personally stands for the dedication and devotion with which these wines are created.

Michael Rethaller

Ing. Michael Rethaller
Head of the Winery and Chief Oenologist

The Lenz Moser headquarter,
located at the foot of the loess terraces
in Rohrendorf bei Krems.





“Lenz Moser Prestige” wines impress through their individual and unique characteristics typical of the respective region. Unsurprisingly, the grapes stem from the most prominent and prestigious wine-growing regions of Austria.



The range “Prestige” stands for region-typical wines. They reflect the typical character of the grape variety and the respective terroir. The grapes are harvested at the optimal stage of ripeness and are thereafter processed with uttermost care. This is how we produce wines of the highest quality under supervision of our experienced winemaker team.

Lenz Moser PRESTIGE

Grüner Veltliner
NIEDERÖSTERREICH

Riesling
NIEDERÖSTERREICH

Pinot Gris
BURGENLAND

Blauer Zweigelt Reserve
ANDAU, BURGENLAND

Blaufränkisch
NECKENMARKT, BURGENLAND

Beerenauslese
BURGENLAND

Trockenbeerenauslese
BURGENLAND

Enjoy



prestige.



1,000-bucket barrel

Measuring 4.65 meters in diameter, weighing about 13,000 kilograms empty and with a capacity of 56,589 liters, Lenz Moser has brought a piece of wine history into the present with the construction of the legendary 1,000-bucket barrel. Since 2017, this monumental piece of art can be found in the venerable estate cellar. The artfully carved barrel bottom depicts the first mentioned vineyard planter Noah, receiving a grapevine from God.

Prepare yourself
for a unique
taste experience.

Noah

This superb cuvée marries Zweigelt, Cabernet Sauvignon and Merlot to a once-in-a-lifetime taste experience. After maturing for 18 months in the 1,000-bucket barrel, Zweigelt shines with its fruity, playful style, Cabernet Sauvignon contributes its expressive berry fruit and Merlot rounds off the wine partnership with fullness and subtle spice.

13.5 vol %, dry



NOAH

Where tradition meets modernism.



The history of our wine cellar goes back to 1040. Here our top wines are matured in over 850 barrique barrels and 17 large wooden barrels.



Ing. Thomas Hofbauer
Quality manager



Those who enter our *old wine cellar* can literally breathe in our history. Our top wines mature in *French barrique* barrels, large *wooden barrels* and the legendary 1,000-bucket barrel. The microclimate of our over one thousand-year-old cellar provides optimal conditions for our wines to mature. Here one can also find our well-preserved treasures, *wines from the last century*, ready to delight the wine lover's palate. In order to be able to look back on a glorious past, we trust in gentle processing methods and uncompromising quality control, or rather the trained senses of our oenologists. With our modern *press house*, we are setting new standards and raising the bar. Fully automated systems allow us to cool and weigh the harvest, determine the quality and separate the grapes thereafter. In doing so, we are able to guarantee that Lenz Moser remains what it has always been: *an important ambassador of Austrian wine culture*.

Fit for the future: the modern press house allows for rapid processing of the grapes whilst consistently cooling them.



Dive into
the world of
Lenz Moser.

**Klosterkeller
Siegendorf**

This wine range consists of noble wines from French grape varieties like Cabernet Sauvignon, Merlot, Cabernet Franc and Pinot Blanc.



Sovereign Order of Malta

Expressive white wines and powerful red wines matured in barrique barrels are the specialty of the castle winery.



Noah

This grandiose cuvée, matured in the 1,000-bucket barrel, marries Zweigelt, Cabernet Sauvignon and Merlot to a unique taste experience.



Carpe Diem

These elegant and strictly limited wines are a worthy tribute to Prof. Dr. hc. Lenz Moser III.



Prestige

Typical Austrian wines, whose individuality and uniqueness stand out from the crowd.



**Gelber
Muskateller**

An aromatic and fine-fruity wine with a fragrant note of nutmeg and a delicate acidity.



Selection

Single-variety wines from the best wine-growing regions in Austria with a fruity, fresh and quaffable character.



Storch

Quality wines from Burgenland, which create a particularly sunny disposition – after all, the sun shines just for that decisive bit of time longer here.



Servus

The elegant simplicity of the beloved Servus-cuvées make them to the ideal companions for every occasion.



**Lenz Rock u.
Lenz Dance**

The modern cuvées with a lower alcohol content promise a light and unforgettable taste experience.



Pfiffikus

A fruity, stimulating wine with a lower alcohol content, which delights through its pleasant acid structure as well as notes of lemon and pineapple.



Fete Rosé

This well-balanced, fresh and fruity rosé exudes youthfulness.



Alter Knabe

Has delighted wine lovers since 1955 with its semi-dry and fruity-velvety character.



Wines in one-liter-bottles

For a little bit more enjoyment: Austria's most loved grape varieties in a one-liter-bottle.



Our cultural ambassadors, your contact persons.



Friendly, competent and ready to fulfill
you every demand. Our whole team is
always at your disposal!



Andreas Pirschl
Chairman of the
Management Board



Mag. Matthias Ritzberger
Member of the
Management Board



Ing. Michael Rethaller
Head of the Winery
office@lenzmoser.at
+43 2732 85541



Helmut Amon
Head of Marketing
h.amon@lenzmoser.at
+43 2732 85541-2742



Anja Zillner
Head of Export
a.zillner@lenzmoser.at
+43 2732 85541-2743



Sales Austria
Getränke Handelshaus Ges.m.b.H.
office@ghg.at
+43 732 37 38-0



Sales Germany
VOG Deutschland Ges.m.b.H.
office@vog-deutschland.de
+49 6151 1725-0

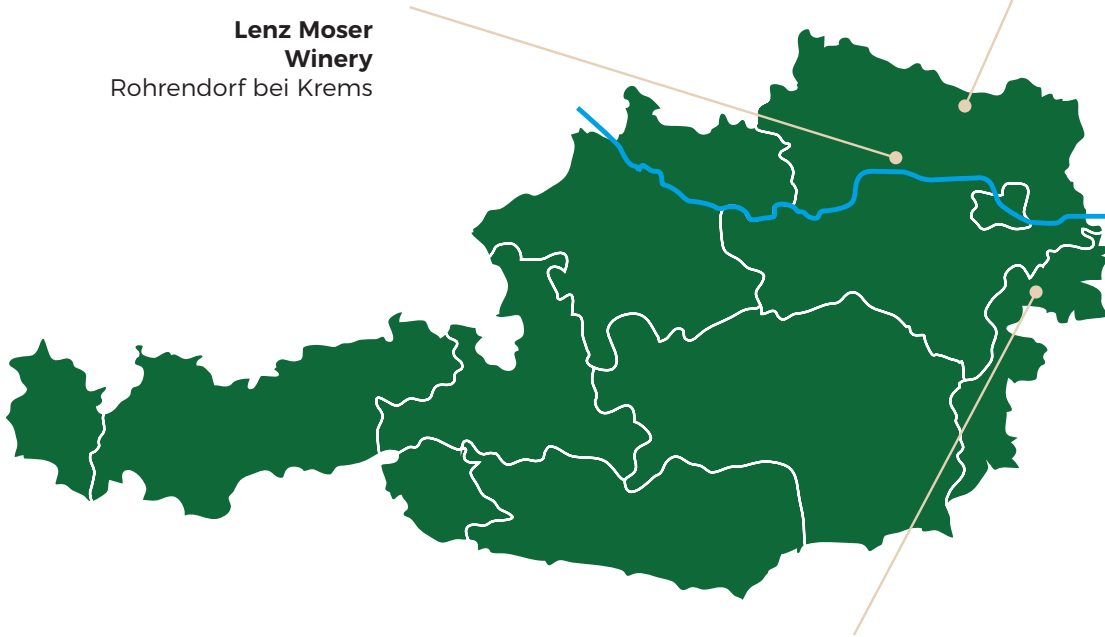
Weinkellerei
LENZ MOSER®



**Lenz Moser
Winery**
Rohrendorf bei Krems



**Castle winery of the
Sovereign Order of Malta**
Weinviertel
Mailberg



**Klosterkeller Siegendorf
Winery**
Leithaberg
Siegendorf

Lenz Moser Straße 1
3495 Rohrendorf bei Krems

Tel: +43 2732 85541
Mail: office@lenzmoser.at



lenzmoser.at