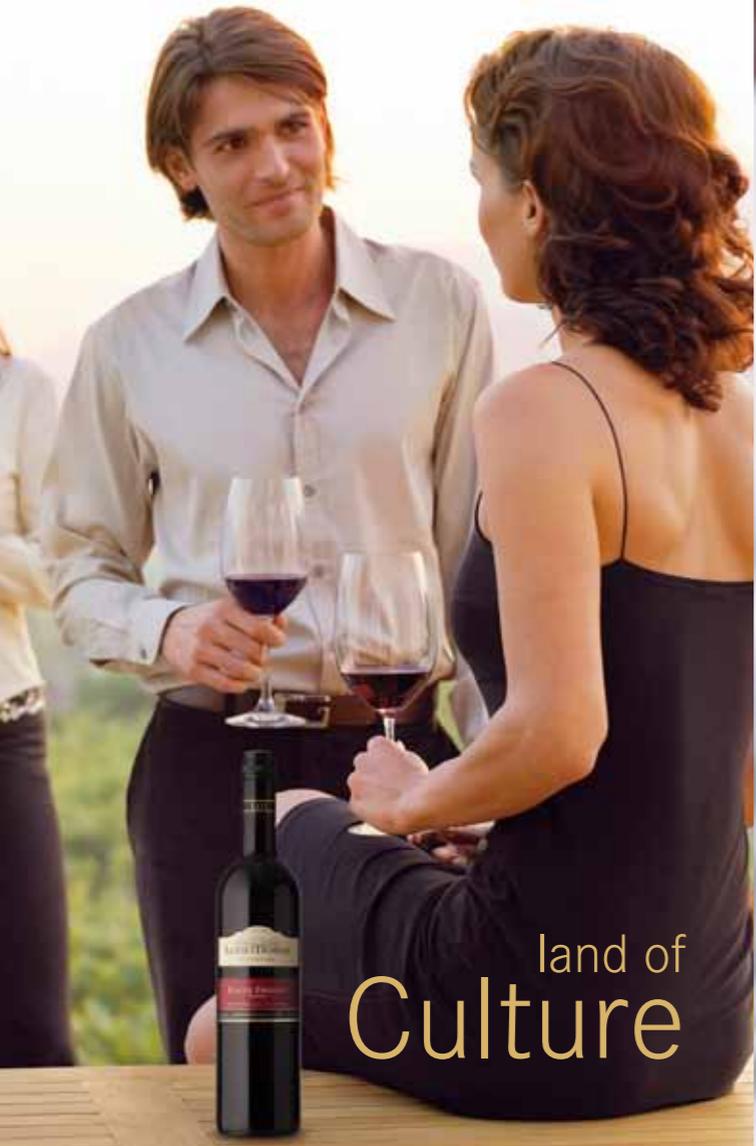


Austria, a land of wine and culture:
Love of wine, love of life.

In a country that is so very much associated with art and culture like Austria, joie de vivre and wine culture are also high on people's list of priorities. Favoured by the local climate, Austria's wines are always characterised by a lovable freshness and an intensive fruit. These attributes are highly appreciated far beyond the borders of Austria, not least due to the contribution of the Lenz Moser winery, which has been dedicated to the preservation of Austrian wine culture for generations.



land of
Culture



wine**culture**

An ambassador
of Austrian wine culture.

The name of Lenz Moser is inextricably linked with wine-growing in Austria. The current Lenz Moser estate winery in Rohrendorf near Krems, first mentioned in an official document as early as 1040, is considered the point of departure for significant impulses aimed at preserving Austrian wine culture. For example the "Lenz Moser high training system" was invented here, which revolutionised viticulture in the 50's. It was this spirit of pioneering that turned the Lenz Moser winery into what it is today: the market leader for Austrian quality wines in the domestic market. Moreover, being the most important exporter of Austrian quality wine in bottles, Lenz Moser contributes to disseminating Austria's wine culture into many countries of Europe, the USA, Canada and the Far East.

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Weinkellerei
Lenz Moser®

Lenz Moser is Austria's wine



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cultivated plant

From crop
to culinary culture.

The Lenz Moser wines reflect the character of the region in which their grapevines were planted and cultivated. In each bottle, they reveal their complex aromas of fully ripe grapes, their fresh fruit, and the varietal taste. These wines are well-suitable both for accompanying a good meal and for a friendly get-together that appreciates cultured and light culinary pleasures.



innovation

Tradition and innovation
side by side.

Lenz Moser combines century-long wine culture with state-of-the-art technology and comprehensive know-how. The ecological approach in the vineyard is also applied in the winery and the bottling facilities. As a result, all Lenz Moser red wines become more pleasant to drink through organic fermentation. Our red wines mature in traditional large wooden barrels or barriques in one of Central Europe's most modern wineries. In contrast, the white wines reach their maximum freshness and fruit when stored in cool stainless steel tanks.



culture in a bottle

With its full range of Austrian quality wines, the Lenz Moser winery has developed into the finest address for wine culture from Austria, famous well beyond the borders of its home country.



selection & prestige

Single-variety wines of the important wine ranges Lenz Moser Selection and Prestige are produced in the best wine growing areas of Lower Austria and Burgenland and stand out for their particular freshness, fruitiness and grape character. Individuality and uniqueness are the outstanding attributes of each of these wines.

The diversity of Austria as a wine country offers ideal conditions for the production of these flagship wines.

